

Christmas Sale of French Kid Gloves

The finest quality French glace kid! Prices lower than they have been in years! A rare opportunity for Christmas saving. Values practically matchless.

Two Clasp, \$1.50

Beautiful quality glace kid. Material, workmanship and fit are most superior. Overseam or pique sewn. Tan, brown, mode, pongee, white. These gloves sell regularly for a much higher price.

Biarritz Slip-On, \$1.95

Real glace kid of the softest quality. Every detail finished with infinite care. Tan, mode, beaver, grey, champagne, white.

GROUND FLOOR

A Fur Coat The Unparalleled Gift

Exquisitely matched pelts of unusual beauty and lustre are used in the fashioning of all our model coats and wraps. Mink, broadtail, caracul, mole, kolinsky and Alaska seal—all are marked at special prices for the Christmas Season.

Hudson Seal Coats (Dyed Muskrat)

Loose belted models with deep shawl collar and cuffs of skunk.
\$265, \$295, \$395

Charming

Fur Neckwear, \$29.50

Fox animal scarfs, taupe, or brown, Natural Stone Marten, Black Lynx, Natural Skunk.

FOURTH FLOOR

Lovely New Gifts of Ribbon

There's a new Gift Section on the Ground Floor, one replete with Christmas suggestions—dainty articles, each quite distinctive in coloring, and each made of beautiful ribbons.

All Kinds of Bags

Party bags for evening, or plainer bags for daytime use—of rich brocaded metal ribbon.

Hair bands, too, many of them jewel-studded, some with garlands of flowers.

And Ruffly Garters!

The most amusing and delightfully be-ribboned affairs, in startling color combinations: black with jade, orange, cerise, orange with blue, purple with cerise. Many have a finishing touch of Val lace.

GROUND FLOOR

For the Baby's Christmas Hand-Made Dresses \$1.95 to \$5.95

Dainty little dresses, every stitch exquisitely hand-sewn. Infants' and one year sizes.

And Other Gifts For Baby

White Silk Caps, \$1.50, \$1.95, \$2.95

Sacques, knit, crocheted or cashmere. \$1.50—\$5.95

Bootees, knit or crocheted, 50c—\$1.95

Bath Towels of soft Turkish toweling, marked "Baby," \$1.50

For Baby's Bed

Blankets, soft and warm, of wool or wool and cotton mixture, 75c—\$2.95

Pillow Covers, 12 x 16 inches, a multitude of styles for bassinet or carriage, \$1.50—\$5.95

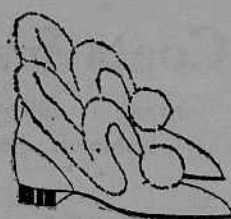
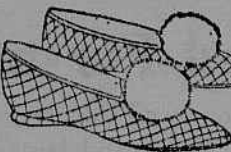
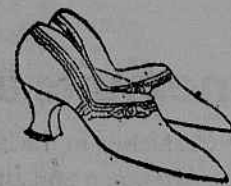
FOURTH FLOOR

A Welcome
Holiday Gift

Christmas Slippers

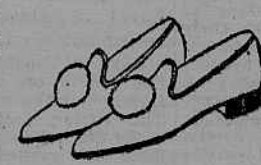
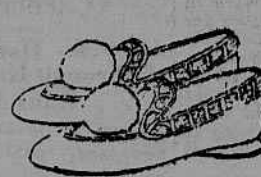
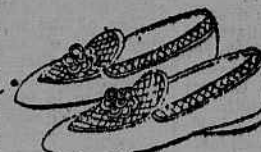


Slippers for women—warm, comfortable slippers for cold mornings, and decorative, graceful mules for boudoir wear—dozens of colors, in nearly as many styles. All these are included in our Christmas assortment, and a fascinating array it is, to be sure. Prices are most moderate, tempting one to an early purchase for Christmas.



Felt slippers with pompon . . . \$1.95
Felt slippers trimmed with ribbon . . . \$2.25
Low cut felt slippers, with leather soles . . . \$2.25
Quilted satin slippers, with pompon . . . \$2.85
Felt slippers, with satin trimming and comfy soles . . . \$2.95

Felt Juliette slippers with leather soles . . . \$3.50
Kid D'Orsay slippers in red or black . . . \$4.00
Quilted satin slippers with comfy soles, and low heels . . . \$4.00
Satin D'Orsay slippers . . . \$5.00
Quilted satin Juliette slippers . . . \$5.50



SECOND FLOOR

Excellent Christmas Values

Women's Silk Stockings

An event for Christmas shoppers! Fine quality silk stockings—a wonderful assortment of styles and colorings—at unusually low prices.

Full fashioned silk stockings, lisle top and sole. Black, white, browns, grey. \$1.35

Unusual quality silk stockings, lisle top and sole. Black, white, brown, greys, innumerable light and dark shades. \$1.75

A special value—silk stockings with lisle sole. Black, white, brown. \$1.85

"Onyx Pointex." All silk. Black and fine selection of colors. \$2.95 Tax 10c.

Clocks, hand-embroidered in self or contrasting colors, on silk stockings, lisle top. Black or white. \$2.85 Tax 9c.

Novelty clocks, an unusual selection in black or white, self or contrasting colors. \$3.15 Tax 12c.

Openwork insteps and openwork clocks. Fascinating designs in black, white and brown. \$3.50 Tax 15c.

"Onyx Pointex" with hand-embroidered clocks, self or contrasting colors. Black or white. \$3.80, Tax 18c.

"Onyx Pointex," an exceptionally fine gauge—also square heeled hose—both with openwork clocks. Black, white and colors. \$4.60 Tax 26c.

Sports stockings, of heavy all-silk in vertical stripes and two-tone combinations. \$4.50 Tax 25c.

"Onyx Pointex" with hand-embroidered insteps, also many novelty clocks. \$4.65 Tax 27c.

Chantilly lace insertions in "Onyx Pointex" silk hose. Black or white. \$4.95 Tax 30c.

GROUND FLOOR

Tomorrow! Extraordinary Reductions on these Chinese and Persian Rugs

We have selected from our regular stock a large group of room-size and small-size Persian and Chinese rugs and radically reduced them for immediate clearance. We certainly urge you to see them immediately, because the following prices will prove attractive to many reading this announcement.

Oriental

Sarouk, 12.7 x 7.3 \$ 850
Fereghan, 13.9 x 10 350
India, 13.1 x 10.4 295
Lilihan, 11.10 x 9.2 750
Kirmanshah, 15.3 x 11 1150
Tabriz, 12 x 9 475
Hamadan, 9 x 7 275
Kelim, 13.6 x 7.8 95
Mahal, 11.8 x 9.2 295
Arak, 12.5 x 8.10 295

Mosouls, \$45, \$55, \$65

Some very good rugs averaging 6 x 3 feet in size.

Lilihans, \$115

Glossy, deep-toned rugs, 6.3 x 5 feet, in size. Exceptional values.

Room Size Rugs, \$295

Chinese and Persian designs in sizes from 8 x 10 feet to 10 x 13 feet.

FIFTH FLOOR

Chinese Rugs

Size 9 x 6 . . . \$125
9 x 6 . . . 100
12 x 9 . . . 125
12 x 9 . . . 95
12 x 9 . . . 250
13 x 10 . . . 295
12 x 10 . . . 250
10 x 8.3 . . . 175
15 x 10 . . . 395
13 x 9.4 . . . 295

Lord & Taylor

FIFTH AVENUE

Diamond Jewelry!

Below Actual Cost to Us

Exquisite diamond jewelry, all set in platinum—at greatly reduced prices—in honor of this Christmas event.

Circle Rings

10 diamonds, pierced and milled . . . \$150
20 diamonds, engraved and milled . . . 200
25 diamonds, milled . . . 300

Fancy Rings

2 diamonds, 7 sapphires . . . \$175
15 diamonds, lace and openwork . . . 275
9 diamonds, lace and milled . . . 300
26 diamonds, lace . . . 300
30 diamonds, lace and open . . . 300
37 diamonds, 24 sapphires . . . 350
25 diamonds, 12 sapphires . . . 350
31 diamonds, lace and open . . . 400
29 diamonds, lace and milled . . . 400
29 diamonds, 4 sapphires . . . 450
35 diamonds, lacework and milled . . . 425
28 diamonds, 12 sapphires . . . 500

Bar Pins and Brooches

3 diamonds, engraved and milled . . . \$120
13 diamonds, 8 sapphires, engraved and milled . . . 185
11 diamonds, lace and milled . . . 300
5 diamonds, open and milled . . . 300
33 diamonds, lace and milled . . . 300
25 diamonds, lace and openwork . . . 345
41 diamonds, lace and milled . . . 335
46 diamonds, lace and milled . . . 475
41 diamonds, open and milled . . . 485

GROUND FLOOR

An Important Sale of Laces

Radical reductions have been taken on these laces. They are now offered at prices much below average—only slightly above cost to us.

Imported Spanish Laces, \$3.95 yd.

Silk flouncings navy, taupe, grey, black and two-tone effects. 18-36 inches wide.

Black Spanish Flouncings, \$2.95 yd.

Silk flouncings and all-overs, for afternoon and evening frocks. 36 inches wide.

Real Filet Laces, 95c yd

Filet edges for lingerie, collars and cuffs and decorative linens. 4 inches wide.

Real Point Milan, \$2.25 yd.

Milan insertions for table runners and decorative linens, also for lingerie, 3 inches wide.

GROUND FLOOR



Delightfully Feminine
are these

Gifts of Lingerie

The following assortments are comparable in value and completeness to those of our Annual January Sale.

Silk Underwear of crepe de Chine, radium Georgette, washable satin and novelties may be plain and hem-stitched, or trimmed with Valenciennes, Callie or filet laces, and some boast ribbons and flowers.

Nightgowns, \$3.95, \$4.95, \$5.95, \$7.95, \$9.75

Envelope Chemises, \$1.95, \$2.95, \$3.95, \$5.95

Vests and Step-Ins, \$2.50, \$2.95, \$3.95, \$4.95 each.

Camisoles, 98c, \$1.50, \$1.95, \$2.95.

Satin Striped Radium

Nightgowns, \$9.75
Envelope Chemises, \$5.95

Vests, \$3.95
Step-ins, \$3.95

Satin Block Radium

Nightgowns, \$8.95, \$10.75
Envelope Chemises, \$4.95
Vests, \$3.95

Step-Ins, \$3.95
Bloomers, \$5.50
Bodices, \$1.95

Tax Additional
SECOND FLOOR